

# PAUL MORRIS

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Art and Creative Director with success in creating and executing commercial, print, digital, social media, and web projects for brand-leader clients.

## EXPERIENCE

- 02/2023—06/2023**     **DESIGN COORDINATOR**     *DAVID KLEINBERG DESIGN ASSOCIATES, NEW YORK, NY*
- Created proposal estimates and purchase orders using Design Manager.
  - Purchased and tracked fine art and furniture from galleries to clients homes.
- 01/2017—Present**     **ASSOCIATE CREATIVE DIRECTOR**     *MSA MARKETING, NEW YORK, NY*
- Contracted employee who designed and produced website for healthcare client MetroPlusHealth.
  - Created 360 marketing and advertising campaigns.
- 07/2021—12/2021**     **SOCIAL MEDIA ART DIRECTOR**     *DM.EXPERIENTIAL, LOS ANGELES, CA—REMOTE*
- Contracted employee who created launch video that was featured on multiple social media sites for “Our Shared Future: Reckoning With Our Racial Past” which was a year-long Smithsonian initiative to foster a positive discussion on understanding the issues of race and racism.
- 04/2019—07/2020**     **CREATIVE DIRECTOR**     *MAUI NŌ KA ‘OI MAGAZINE, WAILUKU, HI*
- Determined the editorial and marketing creative vision of Maui Nō Ka ‘Oī magazine and manifested that vision through digital and print.
  - Maintained a cohesive look and feel for all projects.
  - Established budgets and time lines and managed client relationships.
  - Recruited new hires for both editorial and advertising teams.
  - Supervised art department team.
  - Recruited and managed photographers and illustrators.
- 03/2015—02/2019**     **ASSOCIATE CREATIVE DIRECTOR**     *UNIVERSAL MCCANN / J3 STUDIO, NEW YORK, NY*
- Partnered with Clean & Clear and Fifth Harmony leading the creation for YouTube distribution of six custom three minute spots featuring Fifth Harmony. Our team was key in the creation of the script and making it ownable to Clean & Clear.
  - Partnered with Neutrogena and Bella Thorne leading the creation for YouTube distribution of four custom three minute spots featuring Bella Thorne.
- 03/2011—02/2015**     **ART DIRECTOR**     *TIME INC. & CONDÉ NAST PUBLICATIONS, NEW YORK, NY*
- Contracted Art Director in marketing at InStyle and Vogue magazines.
- 09/2010—02/2011**     **ART DIRECTOR**     *GREY, NEW YORK, NY*
- Conceived of an iconic series of Pantene commercials for the 2012 Olympics. This kicked off a worldwide global campaign for Pantene.

## PREVIOUS WORK EXPERIENCE

- Held full-time positions at Hachette Filipacchi Media U.S. American Express Publishing, Wenner Media, Time Inc., and Condé Nast Publications.
- For complete work experience please reference here: [www.linkedin.com/in/paulbroadus](http://www.linkedin.com/in/paulbroadus)

## EDUCATION

Parsons School of Design, BFA — *Communication Design*  
Art Institute of Philadelphia, AA — *Interior Design*